

## MERUM PRIORATI, the elite of the Priorat

**Its continued recognition at international competitions reinforces Merum Priorati's premium positioning**

*The Pere Ventura Group winery has won gold in all the international events it has competed in since 2018*

*Destí Sols Garnatxa, Merum Priorati's new wine, wins gold in the prestigious Grenaches du Monde and Gilbert & Gaillard International Challenge competitions*



MERVM ⊕ PRIORATI  
VITICULTURA HEROICA

**GOLD 2019**  
MERVM ⊕ PRIORATI

**INICI 2016**  
GILBERT & GAILLARD 94/100  
MUNDUS VINI  
SAKURA WOMEN'S WINE AWARD

**DESTÍ 2016**  
GILBERT & GAILLARD 95/100  
MUNDUS VINI  
SAKURA WOMEN'S WINE AWARD

**DESTÍ SOLS GARNATXA 2016**  
GRENACHES DU MONDE  
GILBERT & GAILLARD 96/100

**EL CEL 2016**  
MUNDUS VINI  
SAKURA WOMEN'S WINE AWARD

Sant Sadurní d'Anoia, April 2019. **Gilbert & Gaillard** has awarded high points to the three wines that Merum Priorati submitted to the International Challenge competition sponsored by the prestigious publication: **94 points for Inici, 95 for Destí and 96 points for Destí Sols Garnatxa.**

**Destí Sols Garnatxa** also won gold at **Grenaches du Monde**, the only annual event exclusively devoted to Grenache, which evaluates wines crafted with this grape variety from all over the world. This is the second recognition for this wine within one month, and it is even more valuable given that Destí Sols Garnatxa was launched onto the market in late 2018 and has only been submitted to these two events. As its name indicates, it is a 100% Grenache wine, but with grapes from two different Merum Priorati estates which are vinified separately before being blended. Destí Sols Garnatxa is the utmost expression of Grenache, a very delicate, elegant wine.

Merum Priorat, located in Porrera, Priorat, has earned gold in all the international competitions in which it has participated since 2018. Grenaches du Monde and Gilbert & Gaillard thus join Decanter World Wine Awards, Mundus Vini, Sakura-Japan Women's Wine Award and Berliner Wein Trophy. The wines are also garnering recognition from professionals in the industry, such as the renowned sommelier Andreas Larsson (Blind Tasted), who also gave them a rating over 90 points.

### **Recognition for wines that describe their origins**

Merum Priorati wines seek to faithfully portray Porrera, the land which marks and roots us; they are an extension of the typical quality of the terroir and the interpretation of the human and historical reality of this land.

As **Roger Oferil**, the winery's oenologist, explains: *"We farm the Priorat with the utmost respect, helping it to express its very best. The wines are typical of the locality and highly complex. **Inici** is the roots and the land; it represents the Priorat, and it represents us; it has everything you expect of a Priorat wine. **Destí** is the energetic pulse of the terroir, the modern Priorat, a wine that expresses the potential of the region and of the varieties: Grenache and Carinyena."*

*"**Destí Sols Garnatxa** is passion for Grenache and its utmost expression and, as we know, one of the two mainstays in the red wines traditionally crafted in the region. This wine shows the best version of the different Grenaches which participate in Merum Priorati's best blends. It is made from red Grenache grapes from the Les Escomelles and La Plana Marjot estates."*

**El Cel** is an homage to the classic Priorat, *"a tribute to the classics from the 1990s, with the same profile and blending style as the wine that made the Priorat great"* (Grenache, Carinyena, Cabernet Sauvignon, Syrah).